Mid-Coast Mobility Hub Strategy
Linda Vista Community Planning Group
May 20, 2019
Mobility Hub Overview

• Leverages shared mobility services and technology to provide a seamless travel experience
• Extends the reach of transit beyond the first and last mile
• Key component of the Regional Plan’s 5 Big Moves
Mobility Hub Features

- Transit Amenities
- Pedestrian Amenities
- Bike Amenities
- Motorized Services Amenities
- Support Services & Amenities
Past Feedback on Mobility Challenges

- Safety and security concerns
- Adequate passenger loading areas
- Sufficient transit parking supply
- Access to Mission Bay
- Access to Linda Vista destinations
Recommended Mobility Hub Features

• Facilitate seamless connections while improving the transit waiting experience
Recommended Mobility Hub Features

- Wider walkways near the station
- Safer crossings on W Morena Blvd and Tecolote Rd
  - Continental crossings
  - Median refuges
  - Flashing beacons
  - Curb extensions
Recommended Mobility Hub Features

- Implement two-way separated cycle track on W Morena Blvd
- Upgrade some existing Class II bikeways to one-way cycle tracks
- Bike boxes at major intersections
- Bike channel connecting W Morena Blvd to Tecolote Rd
- Dockless micromobility drop-zones
- Secure bike parking and repair tools
Recommended Mobility Hub Features

- Moped scootershare to travel to uphill destinations or places located beyond a 5-minute bike.

- Microtransit options to provide on-demand, pooled connections to USD, Sea World, etc.

- Dedicated carshare parking at Trolley station, employment areas, and on-street.
Multimodal Access Highlights
Conceptual Rendering
Implementation Strategies

• Adopt policies to enable hub feature implementation
  - Account for hub features in community plan updates, capital improvement plans, etc.
  - Review/update parking policies at station and developments
  - Review existing criteria for regional grant programs to better account for mobility hub features

• Allocate flexible space for mobility hub features
  - Station and on-street curb space for passenger loading
  - Convert a portion of the curb for package delivery or mobile retail services at other times
  - Plan for a network of wireless charging infrastructure
Implementation Strategies

• Partner with private entities to fund, pilot, and sustain mobility hub features
  - Identify space for pick up/drop off for on-demand microtransit and other pooled rideshare options
  - Pilot diverse micromobility services between the Trolley Station and key destinations

• Monitor progress and performance to refine strategies
  - Assess performance of micromobility and on-demand rideshare to adjust vehicle supply, and subsidies
  - Implement open data sharing agreements with services to better assess ridership, mode shift, and travel preferences
Learn More

SDForward.com/MidCoastMobilityHubs

Marisa Mangan
Associate Regional Planner
marisa.mangan@sandag.org
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