



## San Diego Forward: The 2021 Regional Plan Community-Based Organizations Outreach Network

*To reach out to community members who have traditionally been underserved and underrepresented in the planning process, SANDAG partnered with 12 Community Based Organizations from around the region. These organizations have created programs to engage stakeholders from low-income communities, limited-English speaking populations, the disabled community, and seniors to ensure that their voices are heard and that the 2021 Regional Plan is socially equitable.*

---

**Bayside Community Center** – Bayside Community Center is a private, non-profit, neighborhood-based organization that serves both the whole person and the entire community, focusing on needs, as well as interests. Bayside is located in the heart of Linda Vista and has served individuals and families for over 86 years. Bayside’s mission is to empower its diverse community to improve quality of life through services, education, and advocacy. The Community Center has a proven record of initiating communication, fostering relationships, and establishing mutually beneficial partnerships with community residents, leaders, and institutions.

**Areas of Influence:** Linda Vista

**Languages:** English, Spanish, Vietnamese

**Web:** [baysidecc.org](http://baysidecc.org)

**Contacts:** Kim Heinle: [kheinle@baysidecc.org](mailto:kheinle@baysidecc.org) or (858) 278-0771 ext.105  
Rose Ceballos: [rose@baysidecc.org](mailto:rose@baysidecc.org) or (858) 278-0771 ext.103