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Regional Assessment of Employment Centers

Overview

The San Diego region is a growing and dynamic place to live and work. As the community, policymakers, and other stakeholders collaborate on how to create competitive, environmentally responsible transportation options for residents, it is essential that data regarding where people live and work is used to help invest in strategies that will best serve the region's communities.

In support of San Diego Forward: The 2021 Regional Plan (2021 Regional Plan), SANDAG is undertaking an effort to identify employment centers in the region. Employment centers are areas with high densities of employment. The analysis identifies where employment centers are in the region, what industries are located there, where the employees in these areas commute from, and what their commutes look like. The analysis will inform the 2021 Regional Plan by providing quantitative data to help develop critical transportation connections throughout the region.

Action: **Information**

An overview of key employment centers in the San Diego region and how the information will be used in the 2021 Regional Plan will be presented.

Fiscal Impact:

The work on employment centers is included in OWP 2301200 as part of regional economic analyses.

Schedule/Scope Impact:

The first phase of this research is expected to be completed in summer 2019, with additional analyses conducted to inform the 2021 Regional Plan and other visioning efforts.

Key Considerations

The analysis identified more than 75 employment centers across the San Diego region, representing more than 1.2 million jobs, or more than 80 percent of all jobs in the region. These centers, which are divided into four tiers based on the number of employees, vary on a number of dimensions, including the percentage of employees who live and work in the center, how these employees travel to work, and the distance they travel on average, as well as the types of jobs that are in the center. This information can help create a better understanding of the commute patterns associated with employment centers and will help inform the planning process to develop a regional transportation network and local connections to facilitate access among roadways, mobility hubs, and the transit network.

Next Steps

This analysis will be used to develop the 2021 Regional Plan.

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